



# THE HEATHER SOCIETY

acting as

INTERNATIONAL CULTIVAR REGISTRATION AUTHORITY

certifies that

***Erica verticillata* ‘Cherise’**

has been registered by

**ANTHONY HITCHCOCK**

Nursery, Plant Collections & Threatened Species Program Manager  
Kirstenbosch National Botanic Garden

REGISTRAR \_\_\_\_\_ DATE \_\_\_\_\_  
on behalf of The Heather Society

The characteristics of this Cape heath at the time of registration were

Medium-sized, erect shrub, to an average height of 1.0–1.3m, to 0.5–1.0m broad.  
Flowers dark reddish-pink, tubular, 17mm long, 4mm diameter, arranged in terminal 4-flowered (or less frequently 3- or 5-flowered) umbels, on very short lateral branches.  
Synflorescences neat, spike-like, each with up to 6 whorls of flowering branches, on strong, erect main branches; terminal apex of the stem continuing growth.  
Non-flowering lateral branches on the main flowering stems to 4–9cm long, in whorls of 5 or 6.  
Foliage dark green, glossy; leaves to 5mm long.  
Seed produced sparsely.

Origins: accession number 549/06 (obtained from Nurserymen’s Exchange, Monterey, California, USA). This clone was marketed in USA and UK under the registered trademark RUBY LACE™.

Named by Anthony Hitchcock after Cherise Viljoen,  
horticulturist at Kirstenbosch National Botanic Garden.

**Cultivar registration number: E.2012:11**