



THE HEATHER SOCIETY

acting as

INTERNATIONAL CULTIVAR REGISTRATION AUTHORITY

certifies that

Calluna vulgaris 'Lore'

has been registered by

JOHANNES VAN LEUVEN
Geldern, Germany.

REGISTRAR

on behalf of The Heather Society

DATE 6 April 2015

Its characteristics at the time of registration were

Bud-flowering (Knospenblüher), buds red, small, August–October.
Foliage: green.
Habit: upright, to 45cm tall × 35cm across after 5 years (not pruned).
Later to flower than 'Loki'; more upright.

Origins: deliberately raised seedling, raised before 2010,
selected in September 2013. EU-Sortenschutz VL-13-5 (Lore).

Cultivar registration number: C.2015:01